

3 Step Checklist to Podcast Interview Success



STEP 1: COMMIT

PODCASTING IS A LONG TERM STRATEGY. VERY FEW ENTREPRENEURS SEE OVERNIGHT SUCCESS WITH THEIR PODCASTING, EITHER AS A GUEST OR A HOST. THE FIRST STEP TO HAVING SUCCESS WITH PODCAST INTERVIEWS IS COMMITTING TO THE STRATEGY FOR AT LEAST 6 MONTHS OR MORE!



STEP 2: KEEP IT REAL!

HAVING SUCCESS IN PODCASTING IS NOT JUST ABOUT DOWNLOADS AND MONETIZATION. IT'S ABOUT HOW MUCH FUN YOU'RE HAVING WITH YOUR INTERVIEWS AND HOW GENUINE YOU ARE ON THE MIC. BY SPEAKING ON THE TOPICS YOU ARE PASSIONATE ABOUT, AND SHARING HONEST STORIES FROM YOUR LIFE, LISTENERS WILL BE MAGNETICALLY ATTRACTED TO YOU AND YOUR BRAND.



STEP 3: PRACTICE & BE COACHABLE

DON'T GET CAUGHT UP IN ANALYSIS PARALYSIS. TO SUCCEED WITH YOUR PODCAST INTERVIEWS, YOU MUST GET IN THE GAME AND PRACTICE! REGARDLESS OF YOUR EXPERIENCE LEVEL AS A SPEAKER, THERE IS ALWAYS ROOM TO IMPROVE YOUR SKILLS. ASK FOR AND APPLY FEEDBACK FROM THE PEOPLE YOU ARE INTERVIEWING WITH.

FOR MORE PODCASTING SUCCESS TIPS, SUBSCRIBE TO ROCK THE PODCAST

